

Brian T. Gongaware

McKinley Carter Wealth Services, Inc.

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This Brochure Supplement provides information about Brian T. Gongaware that supplements the Disclosure Brochure of McKinley Carter Wealth Services, Inc. (hereinafter "MCWS"), a copy of which you should have received. Please contact MCWS's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Brian T. Gongaware is available on the SEC's website at www.adviserinfo.sec.gov

McKinley Carter Wealth Services, a Registered Investment Adviser
2100 Market Street, Wheeling, WV 26003 | (304) 230-2400
www.mc-ws.com | www.smartforyourmoney.com | www.mckinleycarter.com

Item 2. Educational Background and Business Experience

Brian T. Gongaware
Born 1969

Post-Secondary Education

Duquesne University | MBA, Finance & Management | 1999

Grove City College | BA, Business & Financial Planning | 1992

Recent Business Background

McKinley Carter Wealth Services, Inc. | Principal & Regional Managing Director | May 2009 – Present

NetWorth Investment Advisors, Inc. | President | June 1999 – May 2000

Professional Designation

Brian T. Gongaware holds the professional designation of CERTIFIED FINANCIAL PLANNER™ (“CFP®”).

The CFP®, CERTIFIED FINANCIAL PLANNER™ and certification marks are financial planning credentials awarded by Certified Financial Planner Board of Standards Inc. (“CFP Board”) to individuals who meet its education, examination, work experience, and ethics requirements. Eligible candidates must have at least a bachelor's degree (or its equivalent) in any discipline from an accredited college or university in order to obtain a CFP® certification. The candidate also must pass an examination, have three years of personal financial planning experience, and meet the CFP Board’s ethical requirements. To maintain the certification, the CFP Board requires individuals to complete 30 hours of continuing education hours every two years and renew an agreement to be bound by its Standards of Professional Conduct.

For additional information about this credential, please refer directly to the website of the issuing organization.

Item 3. Disciplinary Information

MCWS is required to disclose information regarding any legal or disciplinary events material to a client’s evaluation of Brian T. Gongaware. MCWS has no information to disclose in relation to this Item.

Item 4. Other Business Activities

MCWS is required to disclose information regarding any investment-related business or occupation in which Brian T. Gongaware is actively engaged. MCWS has no information to disclose in relation to this Item.

Item 5. Additional Compensation

MCWS is required to describe any arrangement under which Brian T. Gongaware receives an economic benefit for providing advisory services from someone that is not a client of MCWS.

New Business Incentive Program

Brian T. Gongaware participates in MCWS's New Business Incentive Program. As such, he is eligible to receive additional compensation from MCWS for referring and closing new client business. In these situations, Brian T. Gongaware may receive payment based on projected revenue attributed to the new business.

Item 6. Supervision

David H. McKinley, Chief Executive Officer, is generally responsible for supervising Brian T. Gongaware's advisory activities on behalf of MCWS. The telephone number to reach David H. McKinley is (304) 230-2400.

MCWS supervises its personnel and the investments made in client accounts. MCWS monitors the investments recommended by Brian T. Gongaware to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. MCWS periodically reviews the advisory activities of Brian T. Gongaware, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Brian T. Gongaware.