Nicole L. Gabriel

McKinley Carter Wealth Services, Inc.

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This Brochure Supplement provides information about Nicole L. Gabriel that supplements the Disclosure Brochure of McKinley Carter Wealth Services, Inc. (hereinafter "MCWS"), a copy of which you should have received. Please contact MCWS's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Nicole L. Gabriel is available on the SEC's website at www.adviserinfo.sec.gov

McKinley Carter Wealth Services, a Registered Investment Adviser 2100 Market Street, Wheeling, WV 26003 | (304) 230-2400 www.mc-ws.com | www.smartforyourmoney.com | www.mckinleycarter.com

Item 2. Educational Background and Business Experience

Nicole L. Gabriel Born 1977

Post-Secondary Education

Robert Morris University | Master of Business Administration | 2003

Indiana University of Pennsylvania | B.S., International Business Management | 2000

Recent Business Background

McKinley Carter Wealth Services, Inc. | Investment Adviser Representative and Client Coordinator | July 2015 – Present

Snow Capital Management | Back Office Operations | May 2004 – June 2015

Professional Designation

Nicole L. Gabriel holds the professional designations of CERTIFIED FINANCIAL PLANNER™ ("CFP®").

The CFP® certification is a financial planning credential awarded by the Certified Financial Planner Board of Standards Inc. (the "CFP Board") to individuals who meet its education, examination, experience and ethics requirements. Eligible candidates are generally required to have three years of financial planning related experience and possess a bachelor's degree from an accredited U.S. college or university. Certificants are further required to complete a CFP Board-Registered Education Program (or possess a qualifying professional credential), clear a personal and professional background check, and pass the CFP® Certification Examination, a ten-hour multiple-choice exam divided into three separate sessions. In order to maintain the certification, CFP® designees must also complete at least 30 hours of continuing education every two years on an ongoing basis.

For additional information about this credential, please refer directly to the website of the issuing organization.

Item 3. Disciplinary Information

MCWS is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Nicole L. Gabriel. MCWS has no information to disclose in relation to this Item.

Item 4. Other Business Activities

MCWS is required to disclose information regarding any investment-related business or occupation in which Nicole L. Gabriel is actively engaged. MCWS has no information to disclose in relation to this Item.

Item 5. Additional Compensation

MCWS is required to disclose information regarding any arrangement under which Nicole L. Gabriel receives an economic benefit from someone other than a client for providing investment advisory services.

New Business Incentive Program

Nicole L. Gabriel participates in MCWS's New Business Incentive Program. As such, she is eligible to receive additional compensation from MCWS for referring and closing new client business. In these situations, Nicole may receive payment based on projected revenue attributed to the new business.

Item 6. Supervision

Frank R. Neiderhiser, Associate Financial Strategist, is generally responsible for supervising Nicole L. Gabriel's advisory activities on behalf of MCWS. The telephone number to reach Frank R. Neiderhiser, is (724) 940- 4400.

MCWS supervises its personnel and the investments made in client accounts. MCWS monitors the investments recommended by Nicole L. Gabriel to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. MCWS periodically reviews the advisory activities of Nicole L. Gabriel, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Nicole L. Gabriel.