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A resource for your organization's success and sustainability

Welcome to another edition of McKinley Carter's *Noteworthy for Nonprofits* publication. These articles are written to support our nonprofit clients and friends who work tirelessly to make a difference in our communities. The content will provide various stakeholders (board members, staff, donors, and volunteers) with important and timely information that can impact an organization's success and sustainability.

In this issue, you will find insights from our Nonprofit Advisory Director **[Kathleen McDermott](#)**, whose two featured blogs address critical topics emerging from recent client conversations. In [Unlock the Power of Giving](#), she explores various approaches to donor engagement, inspired by clients seeking more diverse options for philanthropy. In [Smart Actions for Nonprofits: How to Thrive in a Shifting Political Landscape](#), she offers practical advice for organizations facing potential funding cuts and budgetary pressure due to economic concerns. Additionally, HR Director **[Jessi Becker](#)** contributes a compelling perspective on how [generational diversity in the workplace](#) can be a powerful driver of innovation, stronger teams, and deeper donor relationships.

As always, our [Nonprofit Advisory Services](#) mission is to help our clients remain independent and stable through a disciplined investment program that takes into consideration governance, planning, and fundraising. If these or other topics are particularly relevant to your work with nonprofits and you'd like to discuss them further, please feel free to reply back to me and we can schedule a time to talk.

I also encourage you to explore the entire [INSIGHTS](#) blog library, where you can search by category, author, or keyword on a variety of interesting subject matter.

Sincerely,

[McKinley Carter Wealth Services](#)

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Unlock the Power of Giving: Four Strategies for Impactful Philanthropy

By [Kathleen McDermott](#), Director of Nonprofit Advisory Services

Giving to a church or nonprofit organization is not a one-size-fits-all endeavor. As a donor, there are many options to consider based on one's financial situation and long-term charitable goals. Thoughtful giving ensures that resources are available to serve communities, inspire change, and create a legacy of generosity for years to come.

To read more, click [HERE](#).

To download a PDF version of this article, click [HERE](#).



Smart Actions for Nonprofits: How to Thrive in a Shifting Political Landscape

By [Kathleen McDermott](#), *Director of Nonprofit Advisory Services*

In today's rapidly shifting political and economic landscape, mission-driven organizations face an uphill battle. Funding priorities are changing, policies are in flux, and new regulations are shaking up the sector. Yet, if there's one thing nonprofits excel at, it's resilience. By leveraging advocacy, financial diversification, and collaborative planning, organizations can turn uncertainty into opportunity—ensuring they not only survive but continue to make a meaningful impact. What are five smart actions every nonprofit should consider?



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From Boomers to Gen Z: Why Embracing Generational Diversity Leads to Enhanced Workplace Communication, Success

By [Jessica M. Becker](#), [SHRM-SCP®](#), *Director of Human Resources*

In today's dynamic workplace, the confluence of multiple generations presents a unique opportunity for growth and creativity. From Baby Boomers to Generation Z, each cohort brings distinct perspectives, skills, and experiences that, when harnessed effectively, can significantly enhance organizational performance and innovation.



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For more information about McKinley Carter's Nonprofit Advisory Services division, please click [HERE](#).

To talk to an investment advisor about how McKinley Carter can advance the mission of your nonprofit organization, click [HERE](#).



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